



## Conference and Awards Sheraton Park Lane Hotel, London Thursday 12 November 2009

**9.30am** Registration and refreshments

**10.00am** Introduction by chair

### Authorities' perspectives

**10.05am** Chief Constable Mike Craik, ACPO's national spokesman on alcohol and licensing discusses what more the trade can do and what new regulations are needed.

**10.25am** Mark Alcock, The Oldham councillor explains the authority's controversial approach, as featured in Panorama, which has seen the threat of licences reviews used to force restrictions such as post office-style bar queues.

### Over-arching industry action

**10.45am** Bruce Ray, director of external affairs at Bacardi Brown-Forman Brands, discusses Project 10 - the partnership between the trade and Government to encourage sensible drinking.

**11.05am** Paul Smith, executive director of Noctis, the trade group for late night bar operators, gives an update on best practice.

**11.20am** Robert Humphreys, chairman of the Pass proof-of-age scheme, provides a briefing on how the initiative is working.

**11.45am** Refreshments

### Operators' perspectives

**12.00pm** Nick Grant, head of legal services at Sainsbury's, discusses the company's approach to alcohol retailing.

**12.20pm** Stephen Thomas, chief executive of nightclub operator Luminar, explains how his company ensures customers are in a safe drinking environment.

### Interactive discussion

**12.40pm** Discussion groups

**13.30pm** Reporting back

**13.40pm** Lunch

### Industry initiatives

**14.30pm** Chris Bulaitis, chairman of the Nottingham Business Improvement District, reports on how the scheme, which is run by the industry, has worked.

**14.50pm** Steve Baker, National Pubwatch chairman, discusses how grassroots pubwatch schemes have real results in cutting disorder at licensed premises.

**15.10pm** Neil Robertson, chief executive of Best Bar None, explains how the schemes raise standards at pubs and clubs and discusses the future of the initiatives.

**15.30pm** Jeremy Beadles, chief executive of the Wine & Spirit Trade Association, talks about the positive impact of Community Alcohol Partnerships a year since winning the RDR Best Initiative Award.

**15.50pm** Chairman's summing up

**15.55pm** Refreshments

**16.10pm** RDR Awards ceremony

**16.40pm** Close

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